

## BLUE ECONOMY INNOVATION

### EMERGING TECHNOLOGIES IN RENEWABLE ENERGY, MARINE ROBOTICS AND BIOTECHNOLOGY

**Date:** June 11, 2018. 9:00 AM – 2:00 PM  
**Location:** [Aula de Piedra, Rectorado, Universidad de Las Palmas de Gran Canaria, C/ Juan de Quesada, 30, Las Palmas GC.](#)  
**Registration:** <https://docs.google.com/forms/d/e/1FAIpQLScMjNy6eVqEmSEY4mYL8SKQII Rzw JyURvcrWE1 E57 KB -3e9Nw/view form>

<b>8:45 AM - 9:00 AM</b>	<b>Registration</b>
<b>9:00 AM - 9:20 AM</b>	<p><b>Welcome remarks</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">Rafael Robaina Romero</a>, Rector, ULPGC.</li> <li>▪ <a href="#">Jorge Galván Falcón</a>, Regional Director, Innovalia, Lead Partner Protoatlantic.</li> <li>▪ <a href="#">Manuel Ruiz de la Rosa</a>, President, EMERGE, Marine Park.</li> <li>▪ <a href="#">Raul García Brink</a>, Counselor, Economic Development, Energy, R&amp;D, Cabildo de Gran Canaria.</li> <li>▪ <a href="#">José Eduardo Ramirez</a>, Counselor, Mobility, Economy Promotion and City of the Sea, Ayuntamiento de las Palmas de Gran Canaria.</li> <li>▪ <a href="#">Pedro Ortega</a>, Regional Minister of Economy, Industry, Trade and Knowledge, Government of the Canary Islands.</li> </ul>
<b>9:20 AM - 9:40 AM</b>	<p><b>Protoatlantic: Triggering innovation in the marine environment</b></p> <ul style="list-style-type: none"> <li>▪ Jorge Galván Falcón, Regional Director, Innovalia, Lead Partner Protoatlantic.</li> <li>▪ <a href="#">Dr. Valerie Cummins</a> (via Skype), University of Cork (Ireland). Partner Protoatlantic</li> </ul>
<b>9:40 AM - 9:55 AM</b>	<p><b>Why entrepreneurship and innovation matters</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">Michael Goldberg</a>, Professor of Innovation at Weatherhead School of Management, Case Western Reserve University (Cleveland, US).</li> </ul>
<b>9:55 AM - 10:10 AM</b>	<p><b>Ocean innovation</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">Aridane González González</a>, Postdoctoral Researcher, University Institute for Oceanography and Global Change (IOCAG), ULPGC.</li> </ul>
<b>10:10 AM - 10:25 AM</b>	<p><b>The Canaries as a leading test facility for research, technological development and innovation</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">Avoze Castro Alonso</a>, R&amp;D Project Manager Oceanic Platform of the Canary Islands (PLOCAN).</li> </ul>
<b>10:25 AM - 10:50 AM</b>	<b>Coffee-Break</b>
<b>10:50 AM - 11:50 AM</b>	<p><b>Marine technologies case studies (I): R&amp;D and innovation in SME and University Institutes</b></p> <ul style="list-style-type: none"> <li>▪ César Martínez, CEO &amp; Founder, UTEK. Unmanned boats with high performance and reliability.</li> <li>▪ Dra. Verónica M. Benítez Barrios, Manager, <a href="#">Oceomic</a>. New Generation Samplers for Aquatic Systems.</li> <li>▪ José Carlos Martín, Commercial Manager, MySmart Beach. A smart point of view of the beach.</li> <li>▪ <a href="#">Dario Sosa</a>, R&amp;D Director, Subsea Mechatronics. E-Corydora Project: Innovative and sustainable dredging.</li> <li>▪ <a href="#">Adrián Gil</a>, Innovation Manager, Ecos Estudios Ambientales y Oceanografía. Innovative strategies.</li> <li>▪ <a href="#">Juan Luis Gómez Pnchetti</a>, Director R&amp;D, Spanish Bank of Algae, ULPGC.</li> </ul>
<b>11:50 AM - 12:05 PM</b>	<p><b>Marine technologies case studies (II): How big companies innovate</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">Ana Marcos de los Ríos</a>, Manager, <a href="#">Algamiento</a> (Grupo Satocan and Bonny).</li> </ul>
<b>12:05 AM - 12:20 PM</b>	<p><b>Why and how to build the Maritime Cluster</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">Elba Bueno</a>, Manager, Clúster Marítimo de Canarias.</li> </ul>
<b>12:20 PM - 12:35 PM</b>	<p><b>Supporting entrepreneurs and startups: Financing instruments</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">José Joaquín Bethencourt</a>, CEO, Society for the Development of the Canary Islands (SODECAN), Government of the Canary Islands.</li> </ul>
<b>12:35 PM - 12:55 PM</b>	<p><b>Disruptions, trends and challenges in the marine and maritime sector</b></p> <ul style="list-style-type: none"> <li>▪ <a href="#">Nir Gartzman</a>, COO &amp; Founder, <a href="#">The Dock Innovation Hub</a> (Haifa, Israel).</li> </ul>
<b>12:55 PM - 13:30 PM</b>	<p><b>Round-table: How Protoatlantic can create value and grow the Blue Economy in the Atlantic area</b></p> <ul style="list-style-type: none"> <li>▪ Moderator: Manuel Miranda, Director, ACISI, Government of the Canary Islands.</li> <li>▪ José Pablo Suárez (Vice-rector for Research, Innovation and Technology Transfer, ULPGC), Aridane G. González (IOCAG), Verónica Benitez (Oceomic), Nir Gartzman (The Dock Innovation), Ana Marcos de los Ríos (SATOCAN), <a href="#">Alberto Dieter</a> (Factoría de Cohesion).</li> </ul>
<b>13:30 PM - 13:45 PM</b>	<b>Conclusions and closing remarks</b>